A screenshot of a cell phone

Description automatically generated

* Big titles and bold headings catch attention and do a great job at conveying the core information the visuals are trying to communicate.
* Structure of the infographic is linear and symmetric making it very easy to read, also guiding the reader through all the information.
* The really calm colour makes the infographic readable
* The contrasting colour in the graph “How much coffee people should drink” directs the readers attention straight to the most important part of the visual
* Small icons and graphics make the infographic more accesible